

2026 Best Customer Communications Calendar



Event Name	Circulation	In-Home Date	Coupon Expiration Date	Nomination Deadline	Creative Deadline	PO Due Date	External Analysis Due
MyMagazine 2601	3,750,000	Fri, 3/13/2026	Sun, 5/24/2026	Fri, 10/3/2025	Fri, 11/7/2025	Fri, 2/27/2026	Thu, 7/2/2026
LCM 2601	12,200,000	Fri, 2/6/2026	Sun, 3/8/2026	Fri, 10/17/2025	Fri, 11/14/2025	Fri, 1/30/2026	Thu, 4/16/2026
New at Kroger 2601	400,000	Mon, 2/9/2026	Sun, 4/19/2026	Fri, 10/24/2025	Fri, 11/21/2025	Fri, 1/30/2026	Thu, 5/28/2026
LCM 2602	12,200,000	Fri, 3/6/2026	Sun, 4/5/2026	Fri, 11/7/2025	Fri, 12/5/2025	Fri, 2/27/2026	Thu, 5/14/2026
MyMagazine 2602	3,750,000	Fri, 5/8/2026	Sun, 7/19/2026	Fri, 12/5/2025	Fri, 1/9/2026	Thu, 4/30/2026	Thu, 8/27/2026
LCM 2603	12,200,000	Fri, 4/3/2026	Sun, 5/3/2026	Fri, 12/12/2025	Fri, 1/16/2026	Tue, 3/31/2026	Thu, 6/11/2026
New at Kroger 2602	400,000	Mon, 4/6/2026	Sun, 6/14/2026	Fri, 1/9/2026	Fri, 2/6/2026	Tue, 3/31/2026	Thu, 7/23/2026
LCM 2604	12,200,000	Fri, 5/1/2026	Sun, 5/31/2026	Fri, 1/16/2026	Fri, 2/13/2026	Thu, 4/30/2026	Thu, 7/9/2026
MyMagazine 2603	3,750,000	Fri, 7/24/2026	Sun, 10/4/2026	Fri, 2/13/2026	Fri, 3/20/2026	Tue, 6/30/2026	Thu, 11/12/2026
LCM 2605	12,200,000	Fri, 6/5/2026	Sun, 7/5/2026	Fri, 2/20/2026	Fri, 3/20/2026	Fri, 5/29/2026	Thu, 8/13/2026
New at Kroger 2603	400,000	Mon, 6/8/2026	Sun, 8/16/2026	Fri, 3/13/2026	Fri, 4/10/2026	Fri, 5/29/2026	Thu, 9/24/2026
LCM 2606	12,200,000	Fri, 7/3/2026	Sun, 8/2/2026	Fri, 3/20/2026	Fri, 4/17/2026	Tue, 6/30/2026	Thu, 9/10/2026
MyMagazine 2604	3,750,000	Fri, 9/18/2026	Sun, 11/29/2026	Fri, 4/10/2026	Fri, 5/15/2026	Mon, 8/31/2026	Thu, 1/7/2027
LCM 2607	12,200,000	Fri, 8/7/2026	Sun, 9/6/2026	Fri, 4/24/2026	Fri, 5/22/2026	Fri, 7/31/2026	Thu, 10/15/2026
New at Kroger 2604	400,000	Mon, 8/3/2026	Sun, 10/11/2026	Fri, 5/8/2026	Fri, 6/5/2026	Fri, 7/31/2026	Thu, 11/19/2026
LCM 2608	12,200,000	Fri, 9/4/2026	Sun, 10/4/2026	Fri, 5/15/2026	Fri, 6/12/2026	Mon, 8/31/2026	Thu, 11/12/2026
MyMagazine 2605	3,750,000	Fri, 11/13/2026	Sun, 1/24/2027	Fri, 6/5/2026	Fri, 7/10/2026	Fri, 10/30/2026	Thu, 3/4/2027
LCM 2609	12,200,000	Fri, 10/2/2026	Sun, 11/1/2026	Fri, 6/19/2026	Fri, 7/17/2026	Wed, 9/30/2026	Thu, 12/10/2026
New at Kroger 2605	400,000	Mon, 10/12/2026	Sun, 12/20/2026	Fri, 7/17/2026	Fri, 8/14/2026	Wed, 9/30/2026	Thu, 1/28/2027
LCM 2610	12,200,000	Fri, 11/6/2026	Sun, 12/6/2026	Fri, 7/24/2026	Fri, 8/21/2026	Fri, 10/30/2026	Thu, 1/14/2027
MyMagazine 2606	3,750,000	Thu, 1/14/2027	Sun, 3/28/2027	Fri, 8/7/2026	Fri, 9/11/2026	Thu, 12/31/2026	Thu, 5/6/2027
LCM 2611	12,200,000	Fri, 12/4/2026	Sun, 1/3/2027	Fri, 8/21/2026	Fri, 9/18/2026	Mon, 11/30/2026	Thu, 2/11/2027
LCM 2612	12,200,000	Fri, 1/8/2027	Sun, 2/7/2027	Fri, 9/25/2026	Fri, 10/23/2026	Thu, 12/31/2026	Thu, 3/18/2027